

# They're calling on you!

More than **1 billion mobile phones** will be sold around the world in the next **12 months**



most of them contain a rare metal called **coltan**



**80%** of the world's coltan is mined in **African Forests**



this is causing **major habitat loss** and **poaching of gorillas** and other primates for bush meat.



By recycling your **mobile phone** you are **diverting it** from landfill and lessening the need for coltan mining

Funds raised from recycling your phone will be shared between the Jane Goodall Institute and the Taronga Foundation to support vital conservation work.

[www.taronga.org.au/callingonyou](http://www.taronga.org.au/callingonyou)

