TARONGA ZOO SYDNEY TRADE SALES MANUAL







ACKNOWLEDGEMENT OF COUNTRY

The Country on which we have the honour of standing was, and always will be, Aboriginal land. As a Taronga community, we acknowledge this and pay our deepest respect and gratitude to Cammeraigal and Wiradjuri Elders, past and present.

We acknowledge their Country, lore, spirit, tradition and ongoing Cultural connections to place as the Traditional Custodians of the land on which we stand. In a time of rapid environmental change, Taronga's commitment to education, wildlife, sustainability, conservation and science has never been more critical, and we acknowledge First Nations knowledge and approach can assist with this.

As a conservation community, we commit ourselves to the ongoing process of reconciliation within our field; to respect, connect, consult and be led by the complex and vital knowledge of First Nations Peoples as we urgently work to safeguard the future of our planet.

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Over the last 12 months, Taronga scientists, conservation team and partner organisations conducted multidisciplinary programs under our unified mission of leading and supporting effective conservation through innovative science that ensures species' survival and the long-term security of resilient ecosystems.

Taronga's programs and partnerships within Australia have been carefully selected to ensure effective, practical and timely outcomes that address urgent, current and future conservation challenges. Taronga plays a leading role in several national threatened species recovery programs and contributes to 27 state and national recovery programs. Together with partners in university, government and conservation groups, Taronga has secured scientific grants from donors, corporate partners and highly competitive funding bodies, including the Australian Research Council, to support these programs.

Australia (Nationally)

Marine turtle critical habitat identification

Regent Honeyeater conservation breeding and translocation

Conservation breeding and translocation of the Plains-wanderer Taronaa Western Plains Zoo

Conservation breeding and translocation of the Chuditch Taronga Western Plains Zoo

Conservation breeding and translocation of Greater Bilbies Taronga Western Plains Zoo

Comparing habitat preferences of Greater Bilby founder groups Taronga Western Plains Zoo

Forging new strategies for human-dingo coexistence Myall Lakes National Park

Conserving Koalas in peri-urban areas

Port Stephens

Northern Corroboree Froa translocations and strategic biobankina Brindabella Mountains

Threatened frog surveys and reproductive research NSW Northern Tablelands

Post-fire and post-translocation monitoring of threatened marsupials Booderee National Park

Southern Corroboree Frog translocations and strategic biobankina

Kosciusko

Seabirds to Seascapes -Understanding the impact of environmental change on food availability for marine predators to inform ocean policy and conservation strateaies

NSW

Platypus translocations and environmental surveys

Shark neurophysiology and deterrents NSW

Understanding the impact of disease and pollution on Green Turtles and Fur Seals

Australia (nationally)

Animal welfare and veterinary ethics in wildlife emergency rescue

Taronaa's Australian Registry of Wildlife Health: Wildlife health preparedness and response including disease investigations to support One Health programs

Australia (nationally)

Uluru-Kata Tjuta National Park Mala Census; Fire Management strategies in Kakadu National Park Northern Territory

Field Grants

Restoring populations of endangered Great Desert Skinks at Newhaven Wildlife Sanctuary Northern Territory

OUR **GLOBAL** REACH

Taronga partners with 22 organisations working on the front line of conservation in 14 countries.

From Cambodia to Cameroon, and Botswana to Nepal, Taronga works with conservation experts in the field to protect priority species and habitats, facilitate ways that people can live and share environments with wildlife, and foster community and government support for conservation. With these close partnerships, we ensure that our contributions have long-term effects and outcomes for biodiversity that are measurable in the wild.

Mind the gap: protecting a cryptic population of jaguars in a reserve network in the Cerrado, Brazil. Brazil



Africa's wildlife conservation leaders – enhancing capacity, one veterinarian at a time, through the Giraffe Conservation Foundation.

Finding Soala to Save Soala

Restoring habitat for Kibale National Park through Invasive Plant Biomass briquette production.

Australia





Financial and expert support for the International Rhino Foundation to ensure the health of the Rhinos and the viability of the population overall.

Asia, Africa



Population survey and monitoring of Numbats in Boddington, Western Australia.

Australia

Conservation Partnerships 2022

Save the Bilby Fund Australia

Save Vietnam's Wildlife Vietnam

International Rhino Foundation Sumatra, Indonesia

Department of Biodiversity, **Conservation and Attractions** (Chuditch) Australia

TRAFFIC Asia

Cheetah Conservation

Northern Rangelands Trust

Jane Goodall Institute Australia Democratic Republic of Congo, Burundi

Botswana Predator Conservation Trust

Uganda

New Nature Foundation Restoring Habitat for Kibale National Park through Invasive Plant Biomass **Briquette Production**

Field Grants

village

Endangered Wildlife Trust

Using dogs to detect snares and reduce poaching

Cheetah Conservation

South Africa

International Crane Foundation Restoring the Kafue Flats floodplain in Zambia by preventing the return of an invasive plant

Elephants for Africa

Installing a solar-powered cluster fence to prevent elephant crop-raiding in a

The Soala Foundation Finding Saola to Save Saola Vietnam

Endangered Wildlife Trust

Soutpansberg mountains

Conservation International

Protecting threatened species

and their habitats in South Africa's

Sea Turtle Conservation in the Nesting

Capital of Fiji's Largest Seascape

Project Numbat

Population survey and monitoring of Numbats in Boddington, Western Australia

Australia

Birdlife Australia

Tackling nest predation on Regent Honeyeaters: a new approach for bird conservation globally

Wildlife Conservation Research Unit Mind the gap: protecting a cryptic population of jaguars in a reserve network in the Cerrado, Brazil Brazil

Giraffe Conservation Foundation

Africa's wildlife conservation leaders enhancing capacity, one veterinarian at a time

Banda Community Group at Nyungwe National Park

Capacity building on family planning for sustainable conservation of Nyungwe National Park

Woodland Park Zoo

Applied Land Use Monitoring Technology for Community-Based Management of the YUS Conservation Papua New Guinea

TARONGA SUSTAINABILITY STRATEGY 2021-2025

Taronga's vision is a shared future for wildlife and people, and we recognise our important role in inspiring people, driving change and helping safeguard the future of the planet.

PAST ACHIEVEMENT HIGHLIGHTS:



Certified Carbon Neutral

Installed close to **500kw** of solar panels





Eliminated over **80%** of single-use plastics

Achieved **6 star green star rating** for construction of the Taronga Institute of Science and Learning



The UN Sustainable Development Goals provide a blueprint for the global community to support a healthy future for wildlife and people. The targets within this strategy align with several UN SDGs, including:























TARONGA IS COMMITTED TO THE FOLLOWING SUSTAINABILITY TARGETS WHICH ARE ENABLED THROUGH THE ORGANISATION'S SIX DIVISIONAL PLANS:



Net Zero by 2030 with **70%** reduction in absolute emissions, based on Financial Year 18/19 levels



Divert 90% operational waste from landfill by 2025, with a focus on Circular **Economy** initiatives



Apply a **sustainable** and ethical procurement framework to all purchasing decisions by 2025



All projects over \$2 million will embed sustainability principles into design



All prospective corporate partners are evaluated against sustainability criteria



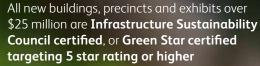
All new conservation projects to be **evaluated against** climate projections, and prioritise climate refugia



Zero net increase in water use from 2025 (excluding recycled or reclaimed water)



100% renewable electricity before 2030





ANIMAL WELFARE HOW TARONGA IMPLEMENTS THE 5 ANIMAL WELFARE DOMAINS Domain 1 AND PROVIDES BEST PRACTICE ANIMAL CARE **Nutrition** Experiences relating to an animal hydration and nutritional status. Our animals have the opportunity to experience a nutritious and varied diet designed by our nutrition team **Environment** with a view to promote specifies Experiences relating to an relevant food processing and foraging behaviours. animal interactions with the physical environment. Our animals have the opportunity **Mental State** to experience dynamic and **Combined these** complex enclosure habitats that are experiences give rise to engaging and empower animals Physical Health with meaningful choices were animals in our care mental state. **Experiences relating** possible/appropriate. to an animal's health and We cannot measure mental or functional state. affective state directly and it is through actively promoting positive experiences Our animals experience vitality in the above 4 domains we can be and good health derived from a confident our animals in our care are preventative healthcare program not just surviving but thriving and on-site veterinary care from **Behavioural Interactions** and are in a state of positive our hospital team that supports Experience relating to an animal welfare. animals in all life stages from animal interacts behaviourally birth through to with the environment, with other aged care. animals and with humans. Our animals experience a goal driven environmental enrichment program to activate, challenge and stimulate natural behaviours such foraging and exploration. Training and conditioning programs benefit animals in our care to assist with cooperative health care procedures, transport and general wellbeing.

AN ETHICAL APPROACH – DIGNITY AND RESPECT FOR WILDLIFE

Taronga cares for animals and portraying wildlife with dignity and respect. We celebrate the intrinsic value of all species and we present wildlife with context about it homeland, habitat, cultural significance and connections to people, place and stories. This philosophy is supported by the following principles:



Naturalness: Taronga presents wildlife in thoughtfully designed spaces inspired by nature that provide for the opportunity to undertake behaviours specific to their life history.



Meaningful connections: Taronga aims to engender awe, admiration, wonderment for wildlife and recognises the essence of the species.



Conservation driven: Taronga wildlife connections support the delivery of Taronga's conservation and education objectives.



Choice: Taronga strives to empower wildlife through the incorporation of choice (or agency) in their daily lives and avoids portraying human superiority (or dominion) over wildlife.



Positive animal welfare: Wildlife connections are designed to be a positive experience for both wildlife as well as guests, and will not comprise our high animal welfare standard.





12 minutes to City 7 00 Concert Lawns P D P **4** Family Room Tiger Trek **#** Zoo Entry ATTA TARONGA WILDLIFE HOSPITAL **(1)** (1) (1) (1) ้ กับเหลือนแบบกับ เราแบบเมื่อแบบแบบ เลิ้มเลิ้มเก็บแบบแบบ เลิ้มเลิ้มเก็บแบบแบบ ԱՄԵՐԱՄԱՄԱՄԱՄԱՄՄ ՄԱՆԵՐԱՌԱՄԱՄԱՄԱՄ

A TICKET WITH THE POWER TO PROTECT

Taronga is not-for-profit. Your ticket saves wildlife, by helping us care for thousands of animals at our Wildlife Hospitals.



'Taronga is a not-for-profit organisation.
Every dollar you spend goes directly back into
the support, care and protection of wildlife.'

DAY AT THE ZOO

Established in 1916, Taronga Zoo Sydney is an iconic Australian wildlife destination. Nestled on the shores of Sydney Harbour, it boasts a rich history of conservation, education, and breathtaking animal experiences. Home to over 4,000 animals, the zoo is a haven for wildlife enthusiasts, offering unforgettable encounters and a commitment to global conservation.

FREE-FLIGHT BIRD

PRESENTATION

Free Flight Birds has been showcasing the

the iconic Sydney Harbour skyline. See the presentation twice daily at 12:00 pm and 3:00pm.

SEALS FOR THE WILD powered by Red Energy

Watch the graceful seals in our care catch fish, climb and dive in this dynamic display. You'll see species such as the Australian sea lion, Californian sea lion, and Long-nosed fur seal show off their natural abilities while you learn about their marine environment. See the presentation twice daily at 11:00 am and 2:00pm.

DINING & SHOPPING

Shop our range of sustainable gifts, plush toys, books and clothing at any of our three retail shops. Taronga has a range of food and drink options to suit everyone and is committed to ensuring all the food we sell and serve is environmentally sustainable and responsibly sourced. We aim to serve only MSC or ASC certified seafood and RSCPA certified chicken and free range eggs at our food outlets. Taronga is working to limit the use of single-use plastics on site. Already we've removed potential sources of litter including balloons and plastic drinking straws from our operations and have removed plastic bottles with all beverages now served from cans.

KEEPER TALKS

Learn about the fascinating animals that call Taronga home from our expert Keepers. Plan your day around our daily shows and Keeper talks for an action-packed visit. Keeper Talks allow quests to discover more about their favourite animals such as the Koala. Did you know the Koala sleeps 18 to 20 hours a day?

ANIMAL ENCOUNTERS

Gaze in wonder at our famous Australian icon, the koala! OrGet mobbed by our little Meerkat family as they get their daily feed! These are just some of the encounters on offer daily at Taronga Zoo Sydney. For FIT visitors, the encounters can be booked via our app or on the day from the Retail store. For group enquiries please contact our sales tea

amazing natural behaviours of birds for over 20 years. Learn about the condor and other exotic birds such as the Red-tailed Black-Cockatoo and Galah, as they fly against

NURA DIYA AUSTRALIA

Nura Diya Australia is our new immersive habitat precinct which brings together Country, Culture and conservation. This precinct creates a rich, multi-sensory experience for guests that encourages exploration, reflection, and a desire to connect with nature, spirit, and Culture.

The name comes from Sydney's First Language and means 'This Country'; these words have been gifted to Taronga through ongoing and respectful consultation with First Nations People, including Taronga's Aboriginal Advisory Group, Cammeraigal and First Nations staff.

It features a new campaign, ReWildYour Life, that seeks to reduce deforestation and restore Australian biodiversity through the power of choice. The campaign focuses on improving recognition of the FSC eco-label, switching to bamboo or recycled toilet paper, and planting native plants at home.





NURA DIYA AUSTRALIA COMBINES FOUR UNIQUE LANDSCAPES:





gulamany nura – Koala Country



nguwing yana – Night Walk



wuragal nura – Dingo Country

















WILD AUSTRALIA EXPERIENCE

favourite furry friends during your personal

Inclusions:

- Tours daily at 10:15 am and 1:00 pm 7 days a week

- Behind the scenes access
- Photo opportunity with Koalas in their enclosure on quests phones or cameras

Restrictions:

Other Information:





AUSSIE BACKYARD ADVENTURE

questions answered by your informative guide and get

Inclusions:

- Tours daily at 9:45 am and 1:30 pm 7 days a week
- Escorted by an expert guide
- All-day Zoo access



Restrictions:

Other Information:





GROUP TOURS







SMALL GROUP





TARONGA ZOORISE TOUR

Enjoy the Zoo grounds before they open to the public, with an early morning tour led by an expert guide. Visiting some of our iconic Australian animals and some of our other unique animals at a special time of the day.

Inclusions:

- Guided tour of Australian Animal exhibits before the Zoo opens to general public
- Access to Taronga Zoo once the tour concludes.



- 15–60 people per tour.
- Advanced bookings essential.
- Tour only available in English.

Other Information:

Upgrade options for Breakfast, Encounters and other in grounds activities available on request at an additional charge

Duration:

1 – 1.5 hours





TARONGA DISCOVERY TOUR

Offering two options the Taronga Discovery Tour is a versatile product that can be enjoyed as an introduction to the Zoo for those groups with less time or can be used in conjunction with functions being held either in grounds or at one of our many function spaces.

Inclusions:

- Expert Guides leading groups of 10+ guests
- Great photographic opportunities of Animals
- All-day Zoo access



Restrictions:

- Minimum 10 people per tour
- Tour only available in English
- Payment and cancellation terms apply

Other Information:

Upgrade options for private keeper talks, Encounters, lunch options and other activities available on request at an additional charge.

Duration:

1 hou





TARONGA SUNSET TOUR

Discover Taronga's Australian animals at twilight led by an expert guide. Based on the Walkabout tour, this upgraded tour option begins after the Zoo has closed to regular visitors and concludes a half hour before darkness, the perfect time to see the animals start to enjoy the dusk hours. Tailored to the groups interests, this tour can focus on either Australian animals, or a range of wider Zoo areas including our exotic animals. Enjoy the views from the Zoo as the afternoon light begins to fade beyond the city and guests are treated to a more intimate guided Zoo experience.

Inclusions:

- Expert Guides leading groups of 10+ guests
- Great photographic opportunities of Animals
- All-day Zoo access



Restrictions:

- 15-60 people per tour.
- Advanced bookings essential.
- Tour only available in English.

Duration:

1 - 1.5 hours





ACCESSIBILITY

One of Taronga's many goals is that all members of the community feel welcome to visit its safe, inclusive and accessible Zoos. Taronga continues to play a leadership role in supporting members of our community who require an assistance animal during their visit. With accessible pathways, ramps, and elevators throughout the zoo, visitors of all abilities can navigate easily.



Mobility Scooter and Wheelchair access: More than 95% of our animal displays are wheelchair viewable.



Accessible Toilets: Taronga Zoo Sydney offers Wheelchair accessible toilets and Parents Change Room.



Assistance dogs: Taronga Zoo Sydney welcomes guests with accredited and vaccinated Assistance Dogs. Please contact our team for more details



Tranquil Zones: We have some beautiful picnic venues throughout the Zoo that can provide a tranquil zone for you to relax. Please ask our team for the nearest quite zone or see our accessibility map



Accommodation: Both of our overnight accommodation offerings offer accessible rooms and touring options.

Taronga offers an accessible map that can be accessed from our website.

VIEW MAP



WILD ROPES'S

Take on a thrilling adventure and see Sydney from new heights on Taronga Zoo Sydney's adrenaline-pumping high ropes course. Wild Ropes offers a birds-eye view of the Zoo and stunning Sydney harbour as participants navigate suspension bridges, tackle climbing walls and soar the skies on flying foxes.

Participants might even catch a glimpse of Taronga's native Australian koalas, emus and kangaroos underneath their feet as they swing and step above Nura Diya Australia.

4 exhilarating Courses are suitable for kids through to adults and make the perfect activity for couples, families and incentive groups.

TOUR TIME:

1–2 hours

dependent on an individuals ability and the number of courses booked.

Restrictions:

Children under 11 years of age climbing on the Adult course needs an adult climbing with them. The youngest age someone can climb the adult course is 8. Courses operate from 9:30 – 4:00 in the summer and 9:30 – 3:30 in the winter. Children's course participants must be at least 3 years old.

A variety of group sizes can be accommodated with a maximum of 60 people on the course within a one hour time frame. Only available in English. Payment and cancellation terms apply.





The Wildlife Retreat at Taronga on Cammeraigal country is an **elegant Australian eco-retreat** nestled within Taronga Zoo, A hidden gem **overlooking Sydney's iconic Harbour** with stunning views of the city skyline, the eco-friendly retreat combines luxury accommodation architecturally designed to seamlessly blend into lush bushland with a **wildlife adventure like no other.**

Guests will be immersed in a peaceful, relaxing, and tranquil environment. The carefully curated rooms offer a sophisticated luxury with plush bedding, modern and sustainable amenities and a sleek ensuite and includes air conditioning and heating, elegant custom furniture and access to high-speed WiFi and a flat screen TV to relax and unwind amongst the soothing sounds of the Taronga sanctuary.

For dining, indulge at the **award-winning Me-Gal Restaurant**, serving a seasonally modified native Australian menu, or savour quiet moment in the 360-degree open-concept N'Gurra Lounge overlooking the sparkling Sydney Harbour.

Located just **12 minutes via Ferry from Sydney's CBD** yet feels a world away. The Retreat offers the perfect base to explore the best of Sydney's attractions. Stay a night or a week. There's so much to explore.

Every stay at the wildlife Retreat supports
Taronga's important animal conservation
program and forms an integral part of
Taronga's vision to achieve a shared
future for people and wildlife.



At the heart of the Retreat is its **Wildlife Sanctuary**, thoughtfully designed and home to amazing native wildlife and exclusive to Retreat guests.

Inclusions:

- Afternoon tour of the Retreat's Sanctuary

 approx. 30 minutes and runs daily from

 2.40pm during winter and 3.30pm in summer
- Buffet breakfast at Me-Gal Restaurant Access to Taronga Zoo for the entire sta (opening hours only)
- Complimentary car parking
- Access to the Retreat car shuttle service (Booked on demand and subject to availability. Limited area covered)
- Packages that include dinner are available



- 58 standard rooms (Bushland, Animal View, Harbour View) 30m2
- 4 suites (Treetop Suite) 45m2
- Accessible Room 35m2 Available on request
- Standard bedding includes King or Twin split
- Roll away bed available upon request and suits children up to age 17
- Infant cot can be provided on request
- Interconnecting room available on request
- Max 3 pax per room
- Check-in time: 2pm
- Check-out time: 10am
- Infants under 3 years
- Children age 3-12 years
- Adult 13+ years







ROAR & SNORE

Roar and Snore at Taronga Zoo Sydney is an unforgettable overnight experience featuring intimate animal encounters, fascinating keeper talks, delicious food and safari-style accommodation with spectacular views of the Sydney Harbour. Enjoy drinks and nibbles at the unique safari-style campsite as the sun sets over Sydney's beautiful skyline, followed by an opportunity to get up-close with some of Taronga Zoo's friendliest residents when everyone else has gone home.

Guests awake to the sounds of Taronga Zoo at dawn and be greeted by sunrise over Sydney Harbour when they step out from their tents. A continental breakfast will be served, followed by two exclusive animal encounters before Taronga Zoo opens to the public.

Inclusions:

- Safari-style tent accommodation with all linen beds, electricity, and elegant shared bathroom facilities. Each tent sleeps a maximum of 4.
- Complimentary refreshments on arrival, undercover parking and luggage storage
- Meals including canapés, dinner, supper, drinks and breakfast
- Full day admission to the Zoo the following day
- 10% discount at all Zoo retail outlets
- Guided night and morning tours through the Zoo guided by expert Zoo Keepers
- A range of memorable animal encounters to meet some of Taronga's iconic residents

Restrictions:

Guests must be a minimum of 5 years old. Some nights are "adults only" whereby guests must be 18 years old. Roar and Snore is a non-smoking experience. Roar and Snore is a hosted group program that commences at approx. 6:00 pm and runs until 9:30 am the following morning. There is minimal flexibility for guests to depart the program prior to 9:30am, therefore please ensure any following flight and/or activities bookings do not have a pick up time prior to 9:30am.



EVENTS AT TARONGA

FOOD FOR THOUGHT

Taste culinary delights that are rich with fresh and native ingredients, serving locally-sourced produce on a delectable seasonally-modified menu that will satisfy the senses. Creating original and beautiful crafted meals with meticulous attention to detail and that leave the kitchen with a great sense of pride served on stylish plate-ware.

Trippas White Group is proud to be at the forefront of ethically responsible catering. Trippas White Group use Australian farmed or wild seafood, Fair Trade coffee and Australian orange juice and are committed to working with suppliers who demonstrate the best possible practices.

Our complete menu guide will introduce you to this season's menu created for your next event.



Located within the Taronga Institute of Science and Learning are Taronga's stylish, new spaces, perfect for your next corporate event. Hosting a modern Lecture Theatre catering for up to 240 guests and a boardroom catering up to 30 guests with a private balcony and world-class views of Sydney Harbour and the Harbour Bridge; perfect for morning and afternoon tea or break-out sessions. The boardroom features drop-down presentation screens, teleconference and video conference facilities, in-house air conditioning, notepads, pens and mints.





TARONGA CENTRE

GILI ROOFTOP

'Light, spark or candlelight'

The new Gili Rooftop space and terrace is an incredible setting for any event. Uninterrupted sweeping harbour views by day, shimmering skyline views by night, it is the perfect backdrop for your event, one that will stay with guests forever with 3 walls of floor-to-ceiling windows.

DALANG BALLROOM

'A place to talk'

The largest of all function spaces, the Dalang Ballroom is a contemporary and sophisticated space with stunning floor-to-ceiling glass windows and spectacular views of the city skyline and Sydney Harbour. The key features of this premium room include 180 degree views of the Sydney Harbour and a private balcony that surrounds your function.

N'GALAWA TERRACE

'Sitting with people'

Located above the Dalang ballroom sits N'galawa Terrace. With beautiful panoramic views of Sydney Harbour and the city skyline, this is a versatile space is perfect for dinners, cocktail parties, conferences, and social celebrations.



COMMUNITY CONSERVATION PROGRAMS

Taronga's community conservation programs aim to inspire and motivate individuals, schools and businesses to choose behaviours that support wildlife conservation and environmental sustainability.



They're Calling on You

Recycling mobile phones to reduce landfill and support primate conservation. Taronga has partnered with Mobile Muster and PhoneCycle, to recycle and re-use mobile phones to divert them from landfill. More than 58,000 mobile phones have been reused and recycled through the campaign, which has now generated over \$94,000 in support of the Jane Goodall Institute Australia's primate conservation work in the Maiko-Tanya Kahuzi-Biega ecosystem in the Democratic Republic of Congo.



RAISE YOUR PALM

Driving the transition towards a responsible palm oil industry. Taronga's Tiger Trek aims to raise awareness about the benefits of sustainable palm oil and leverage action from guests to encourage companies to transition to 100% Certified Sustainable Palm Oil in their supply chains. Through the Choice Mart supermarket experience at Tiger Trek, guests have sent 147,000 emails to 10 Australian retailers and manufacturers, raising their palm for critically endangered Sumatran Tigers.



Wildlife Witness

Combating illegal wildlife trade for greater protection of wildlife around the world, including Sun Bears, elephants and rhinoceros. The Wildlife Witness smartphone app has had more than 22,000 downloads, resulting in the reporting and intervention of sales of illegal wildlife trade across Southeast Asia. Taronga's ongoing partnership with TRAFFIC Southeast Asia supports their enforcement program and Wildlife Crime Analyst.



BEADS FOR WILDLIFE

Supporting people living side by side with wildlife in Northern Kenya through alternative and sustainable incomes.

The sale of boadwork through the Zoos'

The sale of beadwork through the Zoos' retail outlets provides communities in Northern Kenya with a source of income, in turn reducing human-induced pressures on wildlife such as poaching and habitat destruction. This year, Taronga sold 13,333 beaded products across both Zoos with all profits returned to the craftswomen and their communities.



Litter Free Oceans and Rivers

Encouraging individuals to understand their environmental impact and empowering schools and businesses to reduce their plastic use for the benefit of marine and freshwater species.

The Litter Free community has now reached 3,000 individuals, schools and businesses working to eliminate single use plastics.



FISH FOR GOOD

Promoting a healthy future for marine life by encouraging sustainable seafood choices. Taronga's Seals for the Wild presentation continues to drive awareness for guests to choose MSC-certified seafood. To celebrate Sustainable Seafood Week in March, Taronga was featured in the MSC campaign to drive ocean awareness in schools through a partnership with the Saltwater Schools education program.

TRAVEL AGENTS & CHANGE

One of the reasons so many people love to travel is that it is an opportunity to escape the modern world and just be in the wilderness. However, this comes with the responsibility of ensuring that we have as little impact as possible on the planet. Whether you are leading a group locally or globally, your influence and guiding can inspire wildlife friendly travel.



WILDLIFE POSITIVE TRAVEL

Here are some handy tips of what to do, and not to do to ensure that you have a positive impact on the wildlife that you visit.

Things to do:



Single use plastics such as bottles, coffee cups, plastic bags and straws are causing chaos in our oceans. Encourage your guests to go reusable, not disposable.



Do your research. Know when to look out for wildlife, learn their schedule – they are usually more active in the early morning and evening.



Lend your eyes to the wild download the Wildlife Witness app and report any incidents of illegal wildlife trade that you may see in markets or on the street.



Support local conservation organisations – when done well eco-tourism provides an alternate income for local communities that would reduce their reliance on other activities that may impact wildlife or habitats.



Take your time and stay quiet, we scare wildlife as much as they might scare us. Listen. Be still.



Be mindful of your surroundings. Leave no trace. Take nothing from the environment.

Things not to do:



Steer clear of animals in markets and other public places that are used for a 'photo opportunity'. If the animal is being used as a selfie prop or to entertain people chances are they are not happy. It is likely these wild creatures are being kept as pets and often mistreated with the aim of making them be able to be around humans like you.



Use noise, food, tapping, yelling or any other physical action that might cause distress to an animal when trying to get it to look at you for a photo opportunity.



Take part in experiences where a wild animal is being held, touched, restrained or baited.



Stay on paths/tracks when walking or hiking – they are usually there for a reason.



Take part in wildlife experiences where there are obvious signs of distress. Judge the surroundings that an animal is in - if it is a baby animal, where is its mother? Was the baby orphaned and are they being raised for release back into the wild? Do the animals look like they are distressed?

AN OVERNIGHT STAY WITH THE POWER TO PROTECT

Taronga is not-for-profit. Your stay saves wildlife by helping us breed the Black Rhino to insure against extinction.



Taronga is a not-for-profit organisation. Every dollar you spend goes directly back into the support, care and protection of wildlife.

AWARDS AND ACHIEVEMENTS



Taronga Western Plains Zoo

• Gold Award 2021 -Major Tourist Attraction

Taronga Western Plains Zoo

- Gold Award 2022 -Major Tourist Attraction
- Zoofari Lodge
- Gold Award 2022 -Unique Accommodation

Wildlife Retreat at Taronga

- Gold Award 2022 -4-4.5 Star Accommodation
- Finalist 2021 -Unique Accommodation



Taronga Western Plains Zoo

 TripAdvisor Travellers' Choice Award



Taronga Western Plains Zoo

• Bronze Award 2021 -Major Tourist Attraction

Taronga Western Plains Zoo

• Finalist 2022 -Major Tourist Attraction

Zoofari Lodge

• Finalist 2022 -Unique Accommodation



NSW Government Sustainability Advantage

· Gold Partner -2019/20, 2020/21 and 2021/22



Taronga Conservation Society Australia

 Eco Tourism Australia accreditation and Carbon Neutral certification



Wildlife Retreat at Taronga

 TripAdvisor Best of the Best 2022

Wildlife Retreat at Taronga

 TripAdvisor Best of the Best 2021



Climate Active

• Certified -2017/18, 2018/19, 2019/20, 2020/21 and 2021/22



Taronga Conservation Society Australia

- WAZA Conservation Award -
- WAZA Sustainability Award -2019





SALES TEAM

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Trade Sales Coordinator **T** 02 9978 4683 **E** dknight@zoo.nsw.gov.au

BRONTE JACKSON

Trade Sales Assistant **T** 02 9932 4851 **E** bjackson@zoo.nsw.gov.au

RESERVATIONS

GENERAL ADMISSIONS & TOURS

Monday - Saturday 9AM - 5PM **T** 02 99692777 **E** tourism@zoo.nsw.gov.au

WILDLIFE RETREAT AT TARONGA AND ROAR & SNORE

Monday - Sunday 9AM - 5PM **T** 02 9969 2777 **E** accommodation@zoo.nsw.gov.au