



# Privacy Policy

Effective date: 01/03/2017

Welcome to Wildlife Witness ("Wildlife Witness", "us", "we", or "our"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information and Report Content we receive from users of the app.

We use your Personal Information and Report Content only for the purpose of collecting information on wildlife trade. By using the app you agree to the collection and use of information in accordance with this policy.

## 1. INFORMATION WE COLLECT

We collect the following types of information.

### Information you provide us with directly:

- Report Content (e.g. photo, pinned location, and comments) that you report to Wildlife Witness ("Report Content")
- Optional: Your name, email address, and phone number ("Personal Information")

### Information we get when you use our services

- **Log Data:** We may collect information whenever you visit our app. In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this Log Data. This Log Data may include, among other things:
  - Device information
  - Internet Protocol ("IP") address
  - Time and date of your visit
- **Cookies:** Cookies are files with small amount of data, which may include an anonymous unique identifier. Like many sites and mobile applications, we may use "cookies" and other technologies to collect information about your activity, browser, and device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, removing or rejecting cookies could affect the availability and functionality of our services.

## 2. HOW WE USE YOUR INFORMATION

### Reporting to TRAFFIC

We use your Report Content only for the purpose of collecting information on wildlife trade. By providing your Personal Information (optional), you are consenting for it to be used by TRAFFIC South East Asia (TRAFFIC SEA) to the extent that it is necessary for the purpose of collecting information on wildlife trade. TRAFFIC SEA may contact you for more information about your specific report.



### **3. SHARING OF YOUR INFORMATION**

Providing us with Personal Information is optional. If provided, TRAFFIC SEA will not share your Personal Information with other organisations unless you give us your consent, or sharing is otherwise required by law.

### **4. SECURITY**

The security of your Personal Information is important to us, but no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

### **5. CHANGES TO OUR PRIVACY POLICY**

This Privacy Policy is effective as of 01/03/2017 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of Wildlife Witness after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

### **6. CONTACT US**

If you have any questions about this Privacy Policy, please contact us at [web@zoo.nsw.gov.au](mailto:web@zoo.nsw.gov.au)